**EDA –RETAIL\_ANALYTICS**

**Introduction**

**A retail company which sell’s windows through an dealer’s medium,and they feel’s they are losing business due to improper performance of the dealer so find out non performing dealer’.**

**Keep your own threshold of specific percentage ,above which are good performer,below which are non well performer.**

**Identify various insights by exploring data/EDA and let us know y they are not performing well which area’s they are not performing well .**

**Give your’s opinion to the company which region I have to focus more to get more sales/business .**

**Finally show your insight’s in an proper presentation/treating that after your analysis you are explaining to your client/company what analysis you made,with conclusion,recommendation for the business.**

**All the best……….**